24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

Schedule E)	PAGE 1 OF 4 FOR SE OF FORM 24/48			
NAME OF COMMITTEE (In Full)	FEC IDENTIFICATION NUMBER ▼			
Senate Majority PAC	C C00484642			
	M = M / D = D / Y = Y = Y			
Check if 24-hour report 48-hour report New report Amends report filed	d on 09 19 2014			
Full Name of Payee Ralston Lapp Media	Date of Public Distribution/Dissemination			
	09 17 2014			
Mailing Address 1054 31st St NW Ste 430	Amount			
City State Zip Code	20117.45			
Washington DC 20007-6042	Transaction ID : VN7GB9VQC73 Date of Disbursement or Obligation			
Purpose of Expenditure Media Production Costs - Estimate Category/ Type	M M / D D / Y Y Y Y			
Name of Federal Candidate Support Offic	ee Sought: House District:			
Thomas Cotton Oppose	President State: AR State:			
Calendar Year-To-Date Per Election for Office Sought Disb 2929648.80	oursement For: Primary General Other (specify)			
Full Name of Payee	Date of Public Distribution/Dissemination			
Waterfront Strategies	09 17 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y			
Mailing Address 3050 K St NW	Amount			
Ste 100 City State Zip Code	374074.00			
Washington DC 20007-5108	Transaction ID : VN7GB9VMT60 Date of Disbursement or Obligation			
Purpose of Expenditure Media Buy Category/ Type	M = M / D = D / Y = Y = Y			
Name of Federal Candidate Support Office	ce Sought: House District:			
Thomas Cotton Oppose	President Senate State: AR			
Calendar Year-To-Date Per Election for Office Sought Disk 201	oursement For: Primary General Other (specify)			
(a) SUBTOTAL of Itemized Independent Expenditures	394191.45			
(b) SUBTOTAL of Unitemized Independent Expenditures				
(c) TOTAL Independent Expenditures				
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.				
Rebecca Lambe [Electronically Filed] Date	09 20 2014			
Organical				

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES

Schedule E)	PAGE 2 OF 4 FOR SE OF FORM 24/48			
NAME OF COMMITTEE (In Full)	FEC IDENTIFICATION NUMBER ▼			
Senate Majority PAC	C C00484642			
Check if 24-hour report 48-hour report New report Amends report filed	on 09 / 19 / 2014			
Full Name of Payee	Date of Public Distribution/Dissemination			
Dixon/Davis Media Group LLC	09 18 2014			
Mailing Address 1028 33rd St NW	Amount			
Ste 300	00577.00			
City State Zip Code Washington DC 20007-3571	29577.00 Transaction ID : VN7GB9VQC81			
Purpose of Evpanditure	Date of Disbursement or Obligation			
Media Production Costs - Estimate Category/ Type	M = M / D = D / Y = Y = Y			
Name of Federal Candidate Support Office	Sought: House District:			
Joni Ernst Oppose	President State: IA			
Calendar Year-To-Date Per Election for Office Sought Disbut 2801356.00 2014	rsement For:			
Full Name of Payee	Date of Public Distribution/Dissemination			
Ralston Lapp Media	09 18 2014			
Mailing Address 1054 31st St NW	Amount			
Ste 430				
City State Zip Code	13632.84			
1 2 2007 00 12	Transaction ID: VN7GB9VRF86 Date of Disbursement or Obligation			
Purpose of Expenditure Media Production Costs - Estimate Category/ Type	M M / D D / Y Y Y Y Y			
Name of Federal Candidate Support Office	Sought: House District:			
Cory Gardner Oppose	President State: CO			
Calendar Year-To-Date Per Election for Office Sought Disbut 2762282.83	rrsement For: Primary			
(a) SUBTOTAL of Itemized Independent Expenditures	43209.84			
(b) SUBTOTAL of Unitemized Independent Expenditures	7 7 7			
(c) TOTAL Independent Expenditures				
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.				
Rebecca Lambe [Electronically Filed] Date				
Signature				

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES

Schedule E)	TI EXI EILD	ITORES	PAGE 3 FOR SE O	OF 4 F FORM 24/48
NAME OF COMMITTEE (In Full)			FEC IDENTIFICAT	ION NUMBER ▼
Senate Majority PAC			C C00484642	
Check if 24-hour report X 48-hour report	New rep	ort X Amends repo	t filed on 09 19	2014
Full Name of Payee Waterfront Strategies			Date of Public Distribution	n/Dissemination
Mailing Address 3050 K St NW			09 18 Amount	2014
Ste 100				
City State Zip Code			Transaction ID : VN7GB	100922.00
Washington	DC 20007-5108			Obligation
Purpose of Expenditure Media Buy		Category/ Type	M = M / D = D	Y = Y = Y = Y
Name of Federal Candidate		Support	Office Sought: House	District:
Joni Ernst		X Oppose	President X Senate	State: IA
Calendar Year-To-Date Per Election for Office Sought	, 28	801356.00	Disbursement For: ☐ Primar 2014 ☐ Other (specify) ▶	y X General
Full Name of Payee			Date of Public Distributio	n/Dissemination
Waterfront Strategies			09 / 18	2014
Mailing Address 3050 K St NW			Amount	
Ste 100			Amount	
City	State	Zip Code		138375.00
Washington	DC	20007-5108	Transaction ID : VN7GB9 Date of Disbursement or	
Purpose of Expenditure Media Buy		Category/ Type	M = M / D = D	Y I Y I Y I Y
Name of Federal Candidate		Support	Office Sought: House	District:
Cory Gardner		X Oppose	President Senate	State: CO
Calendar Year-To-Date Per Election for Office Sought	7	2762282.83	Disbursement For:	y X General
(a) SUBTOTAL of Itemized Independent Expenditu	res			239297.00
(b) SUBTOTAL of Unitemized Independent Expend	itures			
			4	
(c) TOTAL Independent Expenditures)	
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.				
Rebecca Lambe	[Electron	nically Filed] Date		14
Signature				

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES

Schedule E)	PAGE 4 OF 4 FOR SE OF FORM 24/48			
NAME OF COMMITTEE (In Full)	FEC IDENTIFICATION NUMBER ▼			
Senate Majority PAC	C C00484642			
Check if 24-hour report X 48-hour report New report X Amends report filed	on 09 / 19 / 2014			
Full Name of Payee Waterfront Strategies	Date of Public Distribution/Dissemination 09 19 2014			
Mailing Address 3050 K St NW	09 19 2014 Amount			
Ste 100				
City State Zip Code	51891.00			
Washington DC 20007-5108 Purpose of Expenditure	Transaction ID : VN7GB9VQ9K1 Date of Disbursement or Obligation			
Media Buy Category/ Type	M M / D D / Y Y Y Y			
Name of Federal Candidate Support Office	Sought: House District:			
loni Frnet	President Senate State: IA			
Calendar Year-To-Date Per Election for Office Sought Disbur 2801356.00	rsement For: Primary			
Full Name of Payee	Date of Public Distribution/Dissemination			
Mailing Address				
	Amount			
City State Zip Code				
	Date of Disbursement or Obligation			
Purpose of Expenditure Category/ Type	M = M / D = D / Y = Y = Y			
Name of Federal Candidate Support Office	Sought: House District:			
Oppose	President Senate State:			
Calendar Year-To-Date Per Election for Office Sought	rsement For: Primary General			
	Other (specify) -			
(a) SUBTOTAL of Itemized Independent Expenditures	51891.00			
(b) SUBTOTAL of Unitemized Independent Expenditures				
(c) TOTAL Independent Expenditures	728589.29			
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.				
Rebecca Lambe [Electronically Filed] Date 09				
Signature				